



FOR IMMEDIATE RELEASE

Registration Now Open for the 2021 Bermuda Championship BF&M Volunteer Programme

Over 500 volunteers sought for PGA TOUR event in October

Southampton, Bermuda (July 14, 2021) — The Bermuda Championship's BF&M Volunteer Programme is now accepting online applications from the public. The tournament returns for its third year October 25 - 31 at Port Royal Golf Course, Southampton.

"We are delighted to return as sole sponsor of the Bermuda Championship Volunteer Programme for the third consecutive year," said John Wight, Group Chairman and CEO of BF&M Limited. "It is gratifying to see so many people from our community being a part of a world-class event. Each and every one of them plays an important role in making the Championship such a success and in representing Bermuda as a premier sporting venue."

"The Bermuda Championship wouldn't be possible without the unwavering support and dedication from our volunteers," said Sean Sovacool, Executive Director of the Bermuda Championship. "They are the heart and soul behind this event, and we are thrilled to continue working with BF&M to help ensure our volunteers receive a memorable experience on the course."

Volunteer Opportunities

The BF&M Volunteer Programme is open to anyone 18 years of age and older, while those 13–17 can serve as Junior Volunteers on a select number of committees and receive community service hours. Golf knowledge isn't required to volunteer; in fact, the tournament has a variety of opportunities for golfers and non-golfers alike. Over 500 volunteers will be required to fill positions on 17 committees, ranging from gallery management ambassadors, walking scorers, and TV spotters, to merchandise, pro-am and product distribution. A full list of committees can be viewed on the tournament website.

Back for 2021

Youth ages 13–17 have the opportunity to volunteer as a Standard Bearer, an exciting role of walking inside of the ropes with a player group while carrying a two-sided scoring standard.

How to Register

Interested volunteers should visit www.bermudachampionship.com/bfm-volunteer to apply online. Early submission of the application allows volunteers to specify their committee preference. Positions for this unique inside-the-ropes opportunity fill up quickly, so volunteers are encouraged to act fast.

Volunteers are asked to work a minimum of three shifts, which range from four to six hours each, depending on the committee. Volunteers will be provided with an official tournament polo, tournament hat, volunteer credential that provides access to the event even when not on duty, BF&M accessories, lunch on volunteer days, and more.

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Make a Bigger Community Impact, Volunteer on Behalf of a Local Charity

This event requests the services of local charities to assist in our volunteer efforts. Volunteers may choose to donate their volunteer time and earn their nonprofit of choice a donation of \$200 by volunteering for a minimum of three shifts during the tournament. Registered charities with the BF&M Volunteer Programme will be listed during the signup process or click [here](#) to learn more about getting your organisation involved.

Adopt a Hole Programme

Another position that provides great viewing and exclusive access is that of Gallery Management Ambassador. Represent your club, company or organisation with the 'Adopt-A-Hole' Programme by assembling a group to manage the gallery on a hole throughout the week (Wednesday – Sunday). Contact Arden Vickers (avickers@bermudachampionship.com) for details on this opportunity.

For more information on the Bermuda Championship, visit www.bermudachampionship.com.

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About BF&M Limited

BF&M Limited is the holding company of the BF&M group of companies ("BF&M Group"). The two largest operating companies within the BF&M Group are BF&M Life Insurance Company Limited, a leading provider of life, health and pensions products, and BF&M General Insurance Company Limited, the leading general insurer providing all forms of property, casualty, motor and marine products. The BF&M Group includes several other companies including BF&M Investment Services Limited, BF&M Properties Limited, (including Scarborough Property Holdings Limited and Barr's Bay Properties Limited), and Island Heritage Insurance Company Ltd.

About Bermuda Championship

The Bermuda Championship is an annual stop on the PGA TOUR. To date, the tournament has raised over \$400,000 for local charities. This is the first PGA TOUR event ever held in Bermuda, highlighted by a field that includes a minimum of three Bermudians who qualify to compete via a Local Qualifying event. Scheduled for October 25 to 31 at Port Royal Golf Course in Southampton, the 2021 Bermuda Championship will feature a field of 120 players, 72 holes of stroke play and a purse of a minimum of US\$3 million. This official FedEx Cup event will showcase Bermuda to the world with 14 hours of live Golf Channel broadcast. For more information, visit bermudachampionship.com and connect with the tournament on [Facebook](#), [Twitter](#) and [Instagram](#).

About Bermuda Tourism Authority (BTA)

The Bermuda Tourism Authority (BTA) is an award-winning, accredited destination marketing organisation that promotes Bermuda internationally and works to empower our tourism industry stakeholders. Explore Bermuda's National Tourism Plan at BermudaNTP.com.

About PGA TOUR

By showcasing golf's greatest players, the PGA TOUR engages, inspires, and positively impacts our fans, partners, and communities worldwide.

The PGA TOUR, headquartered in Ponte Vedra Beach, Florida, co-sanctions tournaments on the PGA TOUR, PGA TOUR Champions, Korn Ferry Tour, PGA TOUR Latinoamérica, Mackenzie Tour-PGA TOUR Canada, Forme Tour and PGA TOUR Series-China. Members on the PGA TOUR represent the world's best players, hailing from 29 countries

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and territories outside the United States (96 international members). Worldwide, PGA TOUR tournaments are broadcast to 216 countries and territories in 28 languages. Virtually all tournaments are organized as non-profit organizations to maximize charitable giving, and to date, tournaments across all Tours have generated more than \$3.2 billion.

Fans can follow the PGA TOUR on [PGATOUR.COM](#), the No. 1 site in golf, on the [PGA TOUR app](#) and on social media channels, including [Facebook](#), Instagram (in [English](#), [Spanish](#) and [Korean](#)), [LinkedIn](#), [Twitter](#), [WeChat](#), [Weibo](#), [Toutiao](#), [Douyin](#) and [LINE](#).

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