

#### FOR IMMEDIATE RELEASE

# Mastercard Joins the Butterfield Bermuda Championship as a Founding Partner

Exclusive opportunities to be offered to Butterfield Mastercard cardholders

**Southampton, Bermuda** (October 4, 2021) – Tournament officials are delighted to announce today that Mastercard has joined the Butterfield Bermuda Championship as a Founding Partner. The new collaboration will bring exclusive opportunities to Butterfield Mastercard cardholders as Bermuda's official PGA TOUR event returns to Port Royal Golf Course in Southampton, October 25 to 31.

"Golf is a passion point for many of our cardholders. We're excited to join forces with Butterfield to sponsor a key event such as the Butterfield Bermuda Championship as a Founding Partner. We are confident that this partnership will highlight, among the spectators and participants, all the advantages and benefits of Mastercard contactless technology in Bermuda during the tournament and beyond," said Marcelo Tangioni, Mastercard's President Caribbean Division.

"We extend our thanks to Mastercard for partnering with us to support our activation of this event, and the wider three-year sponsorship," said Peter Jackson, Senior Vice President, Group Head of Card Services at Butterfield. "Working together, we look forward to providing Butterfield Mastercard cardholders with a number of exciting opportunities to get involved and create unforgettable experiences. Mastercard has been a huge supporter of golf for many years as a sport that aligns with their customer interests, and it's an ideal fit for both Butterfield and Bermuda."

The addition of Mastercard demonstrates their continued commitment to the PGA TOUR and to the game of golf. Providing its customers with world-class experiences will bring them closer to the action to see the world's best golfers compete.

Mastercard's support of the Championship as an international brand further adds to the elevation of this year's event. The PGA TOUR previously announced several significant changes to the 2021 Butterfield Bermuda Championship, including a purse increase to \$6.5 million, 500 FedExCup points awarded to the winner; and field-size expansion from 120 to 132.

"We are thrilled to welcome Mastercard to our expanding list of supporters," said Justin Belanger, Tournament Director. "We look forward to growing this relationship with the introduction of these unique programs for Butterfield Mastercard cardholders to experience firsthand the Butterfield Bermuda Championship."

For the latest Butterfield Bermuda Championship information, visit www.butterfieldbdachampionship.com.



## **About Butterfield Bermuda Championship**

The Butterfield Bermuda Championship is an annual stop on the PGA TOUR. To date, the tournament has raised over \$400,000 for local charities. This is the first PGA TOUR event ever held in Bermuda, highlighted by a field that includes a minimum of four Bermudians who qualify to compete via a Local Qualifying event. Scheduled for October 28 to 31 at Port Royal Golf Course in Southampton, the 2021 Butterfield Bermuda Championship will feature a field of 132 players, 72 holes of stroke play and a purse of US \$6.5 million. This official FedEx Cup event will showcase Bermuda to the world with 14 hours of live Golf Channel broadcast. For more information, visit <a href="https://www.butterfieldbdachampionship.com">www.butterfieldbdachampionship.com</a> and connect with the tournament on <a href="mailto:Facebook">Facebook</a>, <a href="mailto:Twitter">Twitter</a> and <a href="mailto:Instagram">Instagram</a>.

## About Mastercard (NYSE: MA)

Mastercard is a global technology company in the payments industry. Our mission is to connect and power an inclusive, digital economy that benefits everyone, everywhere by making transactions safe, simple, smart and accessible. Using secure data and networks, partnerships and passion, our innovations and solutions help individuals, financial institutions, governments and businesses realize their greatest potential. Our decency quotient, or DQ, drives our culture and everything we do inside and outside of our company. With connections across more than 210 countries and territories, we are building a sustainable world that unlocks priceless possibilities for all.

www.mastercard.com

# **About Butterfield**

Butterfield is a full-service bank and wealth manager headquartered in Hamilton, Bermuda, providing services to clients from Bermuda, the Cayman Islands, Guernsey and Jersey, where our principal banking operations are located, and The Bahamas, Switzerland, Singapore and the United Kingdom, where we offer specialized financial services. Banking services comprise deposit, cash management and lending solutions for individual, business and institutional clients. Wealth management services are composed of trust, private banking, asset management and custody. In Bermuda, the Cayman Islands and Guernsey, we offer both banking and wealth management. In The Bahamas, Singapore and Switzerland, we offer select wealth management services. In the UK, we offer residential property lending. In Jersey, we offer select banking and wealth management services. Butterfield is publicly traded on the New York Stock Exchange (symbol: NTB) and the Bermuda Stock Exchange (symbol: NTB.BH). Further details can be obtained from our website at: <a href="https://www.butterfieldgroup.com">www.butterfieldgroup.com</a>.

# **About Bermuda Tourism Authority**

The Bermuda Tourism Authority (BTA) is an award-winning, accredited destination marketing organisation that promotes Bermuda internationally and works to empower our tourism industry stakeholders. For more information visit: www.gotobermuda.com/bermudatourism.

#### **About PGA TOUR**

By showcasing golf's greatest players, the PGA TOUR engages, inspires and positively impacts our fans, partners and communities worldwide.

The PGA TOUR, headquartered in Ponte Vedra Beach, Florida, co-sanctions tournaments on the PGA TOUR, PGA TOUR Champions, Korn Ferry Tour, PGA TOUR Latinoamérica, Mackenzie Tour-PGA TOUR Canada and Forme Tour. Members on the PGA TOUR represent the world's best players, hailing from 28 countries and territories outside the United States (90 international members). The PGA TOUR has domestic distribution partnerships for broadcast coverage on CBS, NBC and Golf Channel. Internationally, PGA TOUR coverage is available across 216 countries and territories in 28 languages via 48 local broadcast partners, in addition to the digital streaming service platform GOLFTV powered by PGA TOUR. Virtually all tournaments are organized as non-profit organizations to maximize charitable giving, and to date, tournaments across all Tours have generated more than \$3.2 billion.



Fans can follow the PGA TOUR on  $\underline{PGATOUR.COM}$ , the No. 1 site in golf, on the  $\underline{PGATOUR\ app}$  and on social media channels, including  $\underline{Facebook}$ , Instagram

(in English, Spanish and Korean), LinkedIn, Twitter, WeChat, Weibo, Toutiao, Douyin and LINE.

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