

 BUTTERFIELD  
BERMUDA  
CHAMPIONSHIP

Oct 27-30, 2022

Port Royal Golf Course  
Southampton, Bermuda

**FOR IMMEDIATE RELEASE**

***Butterfield Bermuda Championship Partners with Aspen Bermuda Limited to Deliver Impactful Sustainability Program***

Sustainability Initiatives for the 2022 Tournament

The Butterfield Bermuda Championship has announced a newfound partnership with Aspen Bermuda Limited for 2022 in their quest to move closer to a more sustainable future for Bermuda's annual PGA TOUR event. Many new and innovative solutions are being implemented at the tournament this year and thereafter to create an ever-increasingly environmentally friendly event. Mark Pickering, CEO of Aspen Bermuda Limited says *"Aspen Bermuda Limited is proud to be the inaugural sustainability partner of the Butterfield Bermuda Championship as we continue our commitment to our local communities"*.

Plastic is detrimental to Bermuda's oceans, wildlife, and population. As the harm caused by single-use micro-plastics increases, it becomes a prominent issue that requires close attention from the sporting events industry as well as others. Therefore, the Butterfield Bermuda Championship is taking great strides to implement a successful "green" event plan, which is intended to set the sustainability standard of excellence for other sporting events to follow.

2022 Event plans include a vast reduction of single-use plastic passing through Port Royal Golf Course throughout the tournament. Water stations positioned throughout the golf course will enable attendees to refill their water bottles. Aspen Bermuda Limited will giveaway 500 reusable water bottles daily at the entrance gate to promote single-use plastic awareness. In addition, the volunteer headquarters is reducing plastic waste by providing reusable water bottles to all Butterfield Bermuda Championship volunteers. Concession stands will serve drinks in a reusable cup rather than single-use plastic cups.

The on-site TAG recycling programme, new in 2022, involves collaboration with the Ministry of Public Works, Keep Bermuda Beautiful (KBB) and Cerobin. The specially designed Cerobins, placed throughout the golf course, will separate tin, aluminium, and glass from general waste. This separation helps to ensure the TAG items are processed correctly at Bermuda's local recycling facility. All other regular trash will be disposed of at Tynes Bay, where the incinerator converts waste to energy.

This year, the Butterfield Bermuda Championship has partnered with Bermuda Sands and Cutter & Buck to produce an environmentally friendly uniform. The polo shirts produced by Bermuda Sands are made from 90% recycled water bottles. Volunteer jackets produced by Cutter & Buck are also made from recyclable materials.

2022 sees the move from paper tickets, pairing guides and course maps to a digital format. All mentioned will be accessible via a smartphone and a QR code, reducing paper waste significantly.

A continuing partnership with Keep Bermuda Beautiful (KBB) will help to ensure that areas of Bermuda impacted directly by the tournament are maintained and that the Butterfield Bermuda Championship leaves no trace on the local environment. These areas include the ferry docking station, Whale Bay beach, Munro Beach Cottages beach and Pompano. The tournament staff also partake in beach clean-ups to help maintain the coastline of Bermuda.

In addition to this, tournament staff regularly participate in KBB clean-ups to help maintain the beauty of Bermuda, specifically in Southampton and around Port Royal Golf Course. These areas include sections of the railway trail, roadsides and bus stops, the Rockaway ferry dock and various south shore beaches.



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## **About Butterfield Bermuda Championship**

The Butterfield Bermuda Championship is an annual stop on the PGA TOUR. To date, the tournament has raised over \$1.1 million for local charities. This is the first PGA TOUR event ever held in Bermuda, highlighted by a field that includes a minimum of three Bermudians who qualify to compete via a Local Qualifying event. Scheduled for October 20 to 23 at Port Royal Golf Course in Southampton, the 2022 Butterfield Bermuda Championship will feature a field of 132 players, 72 holes of stroke play and a purse of US \$6.5 million. This official FedEx Cup event will showcase Bermuda to the world with 14 hours of live Golf Channel broadcast. For more information, visit [www.butterfieldbdachampionship.com](http://www.butterfieldbdachampionship.com) and connect with the tournament on Facebook, Twitter, and Instagram.

## **About Butterfield**

Butterfield is a full-service bank and wealth manager headquartered in Hamilton, Bermuda, providing services to clients from Bermuda, the Cayman Islands, Guernsey, and Jersey, where our principal banking operations are located, and The Bahamas, Switzerland, Singapore, and the United Kingdom, where we offer specialized financial services. Banking services comprise deposit, cash management and lending solutions for individual, business, and institutional clients. Wealth management services are composed of trust, private banking, asset management and custody. In Bermuda, the Cayman Islands and Guernsey, we offer both banking and wealth management. In The Bahamas, Singapore, and Switzerland, we offer select wealth management services. In the UK, we offer residential property lending. In Jersey, we offer select banking and wealth management services. Butterfield is publicly traded on the New York Stock Exchange (symbol: NTB) and the Bermuda Stock Exchange (symbol: NTB.BH). Further details can be obtained from our website at: [www.butterfieldgroup.com](http://www.butterfieldgroup.com).

## **About Bermuda Tourism Authority (BTA)**

The Bermuda Tourism Authority (BTA) is an award-winning, accredited destination marketing organisation that promotes Bermuda internationally and works to empower our tourism industry stakeholders. Explore Bermuda's National Tourism Plan at [BermudaNTP.com](http://BermudaNTP.com).

## **About PGA TOUR**

By showcasing golf's greatest players, the PGA TOUR engages, inspires, and positively impacts our fans, partners, and communities worldwide.

The PGA TOUR, headquartered in Ponte Vedra Beach, Florida, co-sanctions tournaments on the PGA TOUR, PGA TOUR Champions, Korn Ferry Tour, PGA TOUR Latinoamérica, Mackenzie Tour-PGA TOUR Canada, Forme Tour and PGA TOUR Series-China. Members on the PGA TOUR represent the world's best players, hailing from 29 countries and territories outside the United States (96 international members). Worldwide, PGA TOUR tournaments are broadcast to 216 countries and territories in 28 languages. Virtually all tournaments are organized as non-profit organizations to maximize charitable giving, and to date, tournaments across all Tours have generated more than \$3.2 billion.

Fans can follow the PGA TOUR on [PGATOUR.COM](http://PGATOUR.COM), the No. 1 site in golf, on the [PGA TOUR app](#) and on social media channels, including [Facebook](#), Instagram (in [English](#), [Spanish](#) and [Korean](#)), [LinkedIn](#), [Twitter](#), [WeChat](#), [Weibo](#), [Toutiao](#), [Douyin](#) and [LINE](#).

## **About Aspen Insurance Holdings Limited**

Aspen provides reinsurance and insurance coverage to clients in various domestic and global markets through wholly-owned subsidiaries and offices in Australia, Bermuda, Canada, Singapore, Switzerland, the United Kingdom and the United States. For the year ended December 31, 2021, Aspen reported \$13.8 billion in total



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assets, \$7.6 billion in gross reserves, \$2.8 billion in total shareholders' equity and \$3.9 billion in gross written premiums. Aspen's operating subsidiaries have been assigned a rating of "A-" by Standard & Poor's Financial Services LLC and an "A" ("Excellent") by A.M. Best Company Inc. For more information about Aspen, please visit [www.aspen.co](http://www.aspen.co).

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