

Oct 27-30, 2022

Port Royal Golf Course Southampton, Bermuda

#### **FOR IMMEDIATE RELEASE**

# **Butterfield Bermuda Championship Digital Ticketing by Digicel Business**

Digital ticketing for the 2022 tournament

**SOUTHAMPTON, BERMUDA** (October 26, 2022) – Tomorrow, the gates will open to the 2022 Butterfield Bermuda Championship. The extensive build and installation process is complete, and the stage is set to welcome spectators at Port Royal Golf Course October 27-30 for four days of enthralling competition.

Both general admission and hospitality spectators will use digital tickets to enter Championship this year. The transition to digital ticketing has been made possible by founding partner Digicel Business. Digicel plays a crucial role in the tournament's ICT and telecoms infrastructure, providing and installing all Data and Voice Services allowing the Championship to function successfully. Twelve Wi-Fi locations have been installed throughout the 18-hole golf course for spectators, players and tournament personel to be online throughout the event. In addition to providing the technical capability to the tournament to implement digital ticketing, Digicel will also offer a team of trained ground staff to oversee the admission process on all four days of the tournament.

Digital ticketing was encouraged to align visions with the tournament's official sustainability partner, Aspen Bermuda Limited. Reducing paper waste caused by printed tickets was a key focus within the Championships sustainability aims for 2022. Digicel has, in this way, played a vital role in enabling the Butterfield Bermuda Championship to continue moving ever closer in its aims to become a 'green event'.

For the last few available tickets, please visit butterfieldbdachampionship.com

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# **About Butterfield Bermuda Championship**

The Butterfield Bermuda Championship, Bermuda's first-ever **PGA TOUR** event, is an annual feature on the PGA TOUR calendar. Each year, a minimum of three local Bermudians earn exemption spots into the field by competing in the Local Qualifier event ahead of the tournament. Scheduled for **October 27 to 30** at **Port Royal Golf Course** in Southampton, the 2022 Butterfield Bermuda Championship will feature a field of 132 players, 72 holes of stroke play and a purse of US \$6.5 million prize money. The tournament's charitable impact in Bermuda currently exceeds \$1.1 million to local non-profits, with plans to significantly grow its impact on the community in years to come. This official FedEx Cup event will showcase Bermuda to its worldwide spectators. Golf Channel will provide live broadcasting throughout the Championship to boast Bermuda's picturesque landscapes for all to see. For more information on the Butterfield Bermuda Championship, please visit **butterfieldbdachampionship.com** Follow and subscribe to our social media channels for live news, updates, and event information.

Facebook | Butterfield Bermuda Championship Instagram | ButterfieldBDAChamp Twitter | Bermuda\_Champ



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#### **About Butterfield**

Butterfield is a full-service bank and wealth manager headquartered in Hamilton, Bermuda, providing services to clients from Bermuda, the Cayman Islands, Guernsey, and Jersey, where our principal banking operations are located, and The Bahamas, Switzerland, Singapore, and the United Kingdom, where we offer specialized financial services. Banking services comprise deposit, cash management and lending solutions for individual, business, and institutional clients. Wealth management services are composed of trust, private banking, asset

management and custody. In Bermuda, the Cayman Islands and Guernsey, we offer both banking and wealth management. In The Bahamas, Singapore, and Switzerland, we offer select wealth management services. In the UK, we offer residential property lending. In Jersey, we offer select banking and wealth management services. Butterfield is publicly traded on the New York Stock Exchange (symbol: NTB) and the Bermuda Stock Exchange (symbol: NTB.BH). Further details can be obtained from our website at: www.butterfieldgroup.com. About Bermuda Tourism Authority (BTA) The Bermuda Tourism Authority (BTA) is an award-winning, accredited destination marketing organisation that promotes Bermuda internationally and works to empower our tourism industry stakeholders. Explore Bermuda's National Tourism Plan at BermudaNTP.com

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## **About Digicel**

Digicel is a leading Provider of ICT and mobility solutions in the region, offering a full range of ICT solutions including mobile telephony, systems integration services, managed support services and network access solutions. Since our launch in Jamaica in 2001, Digicel has expanded rapidly and now spans across 25 markets in the Caribbean and Central America. In each market our mission is to deliver the best service and value to our customers by leveraging our expansive network.

Today, Digicel proudly serves consumers and business customers alike and offers the worlds of mobile communications, business solutions, media and entertainment. We are committed to serving businesses across the region and have invested over US \$5 billion in the Digicel business worldwide and continue to invest to bring leading edge technologies to the markets in which we operate.

At Digicel, we are dedicated to providing end to end fully managed solutions, supported by our pool of expert resources, robust network, simple pricing and cutting edge technologies that all work together to provide you with efficiencies across your business. Digicel is a leading Provider of ICT Solutions in the Region and offer a full range of managed ICT solutions.

# **About PGA TOUR**

By showcasing golf's greatest players, the PGA TOUR engages, inspires, and positively impacts our fans, partners, and communities worldwide. The PGA TOUR, headquartered in Ponte Vedra Beach, Florida, co-sanctions tournaments on the PGA TOUR, PGA TOUR Champions, Korn Ferry Tour, PGA TOUR Latinoamérica, Oct 27-30, 2022 Port Royal Golf Course Southampton, Bermuda Mackenzie Tour-PGA TOUR Canada and PGA TOUR Series-China. Members on the PGA TOUR represent the world's best players, hailing from 29 countries and territories (94 members are from outside the United States). Worldwide, PGA TOUR tournaments are broadcast to 216 countries and territories in 28 languages. Virtually all tournaments are organized as non-profit organizations to maximize charitable giving, and to date, tournaments across all Tours have generated more than \$3.2 billion. Fans can follow the PGA TOUR on PGATOUR.COM, the No. 1 site in golf, on the PGA TOUR app and on social media channels, including Facebook, Instagram (in English, Spanish and Korean), LinkedIn, Twitter, WeChat, Weibo, Toutiao, and Douyin.

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