

#### Oct 27-30, 2022

Port Royal Golf Course Southampton, Bermuda

FOR IMMEDIATE RELEASE

# Butterfield Bermuda Championship Partners with Aspen Bermuda Limited to Deliver Impactful Sustainability Program

Sustainability Initiatives for the 2022 Tournament

**SOUTHAMPTON, BERMUDA** (September 29, 2022) The Butterfield Bermuda Championship has announced a newfound partnership with Aspen Bermuda Limited for 2022 in their quest to move closer to a more sustainable future for Bermuda's annual PGA TOUR event. Many new and innovative solutions are being implemented at the tournament this year to create an ever-increasingly environmentally friendly event. Mark Pickering, CEO of Aspen Bermuda Limited, says, "Aspen Bermuda Limited is proud to be the inaugural sustainability partner of the Butterfield Bermuda Championship as we continue our commitment to our local communities".

Plastic is detrimental to Bermuda's oceans, wildlife, and population. As the harm caused by single-use microplastics increases, it becomes a prominent issue that requires close attention from the sporting events industry and others. Therefore, the Butterfield Bermuda Championship is taking great strides to implement a successful "green" event plan, which is intended to set the sustainability standard of excellence for other sporting events to follow. 2022 Event plans include a vast reduction of single-use plastic passing through Port Royal Golf Course throughout the tournament.

Water stations positioned throughout the golf course will enable attendees to refill their water bottles. Aspen Bermuda Limited will giveaway 500 reusable water bottles daily at the entrance gate to promote single-use plastic awareness. In addition, the volunteer headquarters is reducing plastic waste by providing reusable water bottles to all Butterfield Bermuda Championship volunteers. Concession stands will serve drinks in reusable cups rather than single-use plastic cups. The on-site TAG recycling programme, new in 2022, involves collaboration with the Ministry of Public Works, Keep Bermuda Beautiful (KBB) and Cerobin. The specially designed Cerobins, placed throughout the golf course, will separate tin, aluminium, and glass from general waste. This separation helps to ensure the TAG items are processed correctly at Bermuda's local recycling facility. All other regular trash will be disposed of at Tynes Bay, where the incinerator converts waste to energy.

This year, the Butterfield Bermuda Championship has partnered with Bermuda Sands and Cutter & Buck to produce an environmentally friendly uniform. The polo shirts produced by Bermuda Sands are made from 90% recycled water bottles. Volunteer jackets produced by Cutter & Buck are also made from recyclable materials.

2022 sees the move from paper tickets, pairing guides and course maps to a digital format. All mentioned will be accessible via a smartphone and a QR code, reducing paper waste significantly.

A continuing partnership with Keep Bermuda Beautiful (KBB) will help to ensure that areas of Bermuda impacted directly by the tournament are maintained and that the Butterfield Bermuda Championship leaves no trace on the local environment. These areas include the ferry docking station, Whale Bay beach, Munro Beach Cottages beach and Pompano. The tournament staff also partake in beach clean-ups to help maintain the coastline of Bermuda.

In addition to this, tournament staff regularly participate in KBB clean-ups to help preserve the beauty of Bermuda, specifically in Southampton and around Port Royal Golf Course. These areas include sections of the railway trail, roadsides and bus stops, the Rockaway ferry dock and various south shore beaches.



# S BUTTERFIELD BERMUDA CHAMPIONSHIP

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### About Butterfield Bermuda Championship

The Butterfield Bermuda Championship, Bermuda's first-ever **PGA TOUR** event, is an annual feature on the PGA TOUR calendar. Each year, a minimum of three local Bermudians earn exemption spots into the field by competing in the Local Qualifier event ahead of the tournament. Scheduled for **October 27 to 30** at **Port Royal Golf Course** in Southampton, the 2022 Butterfield Bermuda Championship will feature a field of 132 players, 72 holes of stroke play and a purse of US **\$6.5 million prize money**. The tournament's charitable impact in Bermuda currently exceeds **\$1.1 million to local non-profits**, with plans to significantly grow its impact on the community in years to come. This official FedEx Cup event will showcase Bermuda to its worldwide spectators. Golf Channel will provide live broadcasting throughout the Championship to boast Bermuda's picturesque landscapes for all to see. For more information on the Butterfield Bermuda Championship, please visit **butterfieldbdachampionship.com** Follow and subscribe to our social media channels for live news, updates, and event information.

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#### **About Butterfield**

Butterfield is a full-service bank and wealth manager headquartered in Hamilton, Bermuda, providing services to clients from Bermuda, the Cayman Islands, Guernsey, and Jersey, where our principal banking operations are located, and The Bahamas, Switzerland, Singapore, and the United Kingdom, where we offer specialized financial services. Banking services comprise deposit, cash management and lending solutions for individual, business, and institutional clients. Wealth management services are composed of trust, private banking, asset management and custody. In Bermuda, the Cayman Islands and Guernsey, we offer both banking and wealth management. In The Bahamas, Singapore, and Switzerland, we offer select wealth management services. In the UK, we offer residential property lending. In Jersey, we offer select banking and wealth management services. Butterfield is publicly traded on the New York Stock Exchange (symbol: NTB) and the Bermuda Stock Exchange (symbol: NTB.BH). Further details can be obtained from our website at: www.butterfieldgroup.com. About Bermuda Tourism Authority (BTA) The Bermuda Tourism Authority (BTA) is an award-winning, accredited destination marketing organisation that promotes Bermuda internationally and works to empower our tourism industry stakeholders. Explore Bermuda's National Tourism Plan at BermudaNTP.com

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#### About PGA TOUR

By showcasing golf's greatest players, the PGA TOUR engages, inspires, and positively impacts our fans, partners, and communities worldwide. The PGA TOUR, headquartered in Ponte Vedra Beach, Florida, co-sanctions tournaments on the PGA TOUR, PGA TOUR Champions, Korn Ferry Tour, PGA TOUR Latinoamérica, Oct 27-30, 2022 Port Royal Golf Course Southampton, Bermuda Mackenzie Tour-PGA TOUR Canada and PGA TOUR Series-China. Members on the PGA TOUR represent the world's best players, hailing from 29 countries and territories (94 members are from outside the United States). Worldwide, PGA TOUR tournaments are broadcast to 216 countries and territories in 28 languages. Virtually all tournaments are organized as non-profit organizations to maximize charitable giving, and to date, tournaments across all Tours have generated more than \$3.2 billion.

Fans can follow the PGA TOUR on PGATOUR.COM, the No. 1 site in golf, on the PGA TOUR app and on social

media channels, including Facebook, Instagram (in English, Spanish and Korean), LinkedIn, Twitter, WeChat, Weibo, Toutiao, and Douyin.





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Media Contact: Georgia Beckett, Media and Marketing Manager gbeckett@butterfieldbdachampionship.com

