

**FOR IMMEDIATE RELEASE**

**Registration Now Open for the 2024 Butterfield Bermuda Championship  
BF&M Volunteer Program**

*Over 600 volunteers sought for Bermuda's PGA TOUR event*

**Southampton, Bermuda** (July 15th, 2024) — The Butterfield Bermuda Championship's BF&M Volunteer Programme for adults and juniors is now accepting online applications. The tournament returns for its sixth year from November 11<sup>th</sup> to November 17<sup>th</sup> at Port Royal Golf Course, Southampton.

Over 600 volunteers will be required to fill positions on 17 committees, ranging from gallery management ambassadors, walking scorers, and TV spotters, to merchandise, pro-am, product distribution and new committees like Fan Activations and Player Transportation. A full list of committees can be viewed on the tournament [website](#) and interested volunteers should visit <https://trusteventsolutions.com/event/126/home> to apply. Early submission is encouraged, particularly for any specified preferences.

Abigail Clifford, Group President and CEO of BF&M shared "For the past five years, BF&M has proudly sponsored the Volunteer Programme for the Butterfield Bermuda Championship. This prestigious event owes its remarkable success to the unwavering dedication and tireless efforts of all the volunteers, who help create an unforgettable experience for both players and spectators. Thank you to all volunteers – the essential champions of the Butterfield Bermuda Championship!"

The BF&M Volunteer Programme is open to anyone 18 years of age and older. Golf knowledge isn't required and the tournament has a variety of opportunities for both golfers and non-golfers alike.

Young people aged 13–17 also have the opportunity to volunteer as a Standard Bearer, an exciting role of walking inside-the-ropes with a player group while carrying a two-sided scoring standard. This role is available on the Saturday and Sunday of tournament week. It is a popular choice and positions fill up quickly.

"We have seen such great success and growth within our volunteer programme thanks to BF&M and the community. Once again we welcomed the largest volunteer force to the event in 2023, which speaks to the overall growth of the event." said Tournament Director, Danielle Carrera, "We encourage volunteers to register and donate their on behalf of a charity to maximize impact. Register early, sign up with friends, and come and enjoy the fun!"

Volunteers are asked to work a minimum of three shifts, which range from four to six hours each, depending on the committee. There is the option for volunteers to have an even greater impact by choosing to donate their time on behalf of a registered charity, which will see the chosen charity receive \$200.

Back by popular demand, this year volunteers will enjoy an official tournament polo and tournament jacket courtesy of BF&M as well as a tournament hat, volunteer credentials providing access to the event at all times, BF&M accessories, lunch on volunteer days, and an invitation to the BF&M Volunteer Appreciation Party.

Interested volunteers can [apply now](#) and charities can [email Diaje](#) to learn more about getting involved. For more information on the Butterfield Bermuda Championship, visit [www.butterfieldbdachampionship.com/bfm-volunteer](http://www.butterfieldbdachampionship.com/bfm-volunteer)

###

**About BF&M Limited**

BF&M Limited is the holding company of the BF&M group of companies ("BF&M Group"). The two largest operating companies within the BF&M Group are BF&M Life Insurance Company Limited, a leading provider of life, health and pensions products, and BF&M General Insurance Company Limited, the leading general insurer providing all forms of property, casualty, motor and marine products. The BF&M Group includes several other companies including BF&M Investment Services Limited, BF&M Properties Limited, (including Scarborough Property Holdings Limited and Barr's Bay Properties Limited), and Island Heritage Insurance Company Ltd.

### **About PGA TOUR**

By showcasing golf's greatest players, the PGA TOUR engages, inspires and positively impacts our fans, partners and communities worldwide.

The PGA TOUR, headquartered in Ponte Vedra Beach, Florida, co-sanctions tournaments on the PGA TOUR, PGA TOUR Champions, Korn Ferry Tour, PGA TOUR Latinoamérica, PGA TOUR Canada and administers the PGA TOUR Qualifying Tournament and PGA TOUR University. TOUR members represent the world's best players, hailing from 25 countries and territories. Showcasing the biggest moments in the sport with history and legacy on the line, the PGA TOUR has long-term domestic distribution partnerships for broadcast coverage on CBS, NBC and Golf Channel and video streaming service on ESPN+. Internationally, PGA TOUR coverage is available across 200+ countries and territories in 27 languages via 44 broadcast and digital partners. Virtually all tournaments are organized as non-profit organizations to maximize charitable giving, and to date, tournaments across all Tours have generated more than \$3.37 billion.

Fans can follow the PGA TOUR on the new PGA TOUR app and PGATOUR.COM, and on social media channels, including [Facebook](#), Instagram (in [Spanish](#), [Korean](#) and [Japanese](#)), [LinkedIn](#), [TikTok](#), Twitter (in [English](#) and [Spanish](#)), [WeChat](#), [Weibo](#), [Toutiao](#), [Douyin](#) and [LINE](#).

### **About Butterfield Bermuda Championship**

The Butterfield Bermuda Championship, Bermuda's first-ever PGA TOUR event, is an annual stop on the PGA TOUR calendar each fall. The 2024 tournament will take place **November 14-17** at Port Royal Golf Course in Southampton, Bermuda, and the field will feature a minimum of three local Bermudian players. This official FedEx Cup event will showcase Bermuda to its worldwide spectators with live broadcasting brought to you by Golf Channel. For more information on the Butterfield Bermuda Championship, please visit [butterfieldbdachampionship.com](http://butterfieldbdachampionship.com) Follow and subscribe to our social media channels for live news, updates, and event information.

Facebook | Butterfield Bermuda Championship

Instagram | ButterfieldBDACHamp

Twitter | Bermuda\_Champ

### **About Butterfield**

Butterfield is a full-service bank and wealth manager headquartered in Hamilton, Bermuda, providing services to clients from Bermuda, the Cayman Islands, Guernsey, and Jersey, where our principal banking operations are located, and The Bahamas, Switzerland, Singapore, and the United Kingdom, where we offer specialized financial services. Banking services comprise deposit, cash management and lending solutions for individual, business, and institutional clients. Wealth management services are composed of trust, private banking, asset management and custody. In Bermuda, the Cayman Islands and Guernsey, we offer both banking and wealth management. In The Bahamas, Singapore, and Switzerland, we offer select wealth management services. In the UK, we offer residential property lending. In Jersey, we offer select banking and wealth management services. Butterfield is publicly traded on the New York Stock Exchange (symbol: NTB) and the Bermuda Stock Exchange (symbol: NTB.BH). Further details can be obtained from our website at: [www.butterfieldgroup.com](http://www.butterfieldgroup.com).

### **About Bermuda Tourism Authority**

About Bermuda Tourism Authority (BTA) The Bermuda Tourism Authority (BTA) is an award-winning, accredited destination marketing organisation that promotes Bermuda internationally and works to empower our tourism industry stakeholders. Explore Bermuda's National Tourism Plan at [BermudaNTP.com](http://BermudaNTP.com)

**Media Contact:** Eventive Sports – Butterfield Bermuda Championship

[info@butterfieldbdachampionship.com](mailto:info@butterfieldbdachampionship.com)