

FOR IMMEDIATE RELEASE

Butterfield Bermuda Championship's Sustainability Partnership with Aspen delivers Results

Butterfield Bermuda Championship and Aspen to continue Sustainability Initiatives in through 2024 and Beyond.

The Butterfield Bermuda Championship in collaboration Keep Bermuda Beautiful (KBB), Recycle Bermuda and supported by Aspen has announced the 2023 Tournament Sustainability Impact Results.

Plastic is detrimental to Bermuda's oceans, wildlife and population. As the harm caused by micro-plastics increases, it becomes a prominent issue that requires close attention from the sporting events industry as well as others.

Plans for the 2023 tournament included a vast reduction of single-use plastic passing through the site throughout the event. This included the implementation of water stations through a partnership with Clearwater Systems Bermuda, and Bermuda Sands, an environmentally friendly uniform option for volunteers and staff. In addition, the event partnered with Recycle Bermuda to implement the TAG program, and Cerobins, a trash receptacle that allows recycled material and standard trash to be sorted at disposal.

The 2023 Butterfield Bermuda Championship saw the following:

- Burnable Waste:
 - Twelve (12) collections totaling 21.19 tons
- Recycling:
 - Two (2) collections totaling 1 ton
 - Over forty (40) Cerobin trash cans on-site at Port Royal
 - One-hundred fourteen (114) trash iron receptacles on-course
- Hydration Stations:
 - Four (4) on-site hydration stations
 - Five-hundred (500) reusable water bottles provided each day of tournament play
- Plastic Water Bottles Saved:
 - Daily estimate: saved up to 2,997 single-use plastic water bottles (16oz)
 - Four-Day estimate: saved 11,988 single-use plastic water bottles

Additionally, vendors, staff, volunteers, and other stakeholders actively learned how to dispose of build materials that are required to make the event come to life. The storage and reuse of lumber, tent materials, mesh, and signage have a positive impact on pollution associated with shipping.

As we look ahead to 2024 and beyond, the Butterfield Bermuda Championship will continue its partnership with Aspen, KBB, and Recycle Bermuda to further its impact in Bermuda.

"We have successfully eliminated around 50% of single use plastic at our event" said Tournament Director, Danielle Carrera, "within the next 5 years our hope is to eliminate plastic even further by focusing on players and caddies. We hope to further our partnership with Clearwater Systems Bermuda and implement hydration stations on each tee box for players and caddies to enjoy. Furthermore, we are continuing our push to move to aluminium water bottles sold at concession stands and are researching ways to properly dispose of materials that are not commonly recycled but can have a negative impact on the environment."

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About Aspen

About Aspen Insurance Holdings Limited

Aspen provides insurance and reinsurance coverage to clients in various domestic and global markets through whollyowned operating subsidiaries in Bermuda, the United States and the United Kingdom, as well as its branch operations in Canada, Singapore and Switzerland. For the year ended December 31, 2023, Aspen reported \$15.2 billion in total assets, \$7.8 billion in gross loss reserves, \$2.9 billion in total shareholders' equity and \$4.0 billion in gross written premiums. Aspen's operating subsidiaries have been assigned a rating of "A-" by Standard & Poor's Financial Services LLC and an "A" ("Excellent") by A.M. Best Company Inc. For more information about Aspen, please visit <u>www.aspen.co</u>.

About Keep Bermuda Beautiful

Keep Bermuda Beautiful (KBB) is one of Bermuda's longest-serving environmental charities, having been established over sixty years ago. KBB's mission is to reduce waste, eliminate litter and beautify the island through action and education. We encourage individuals to take greater responsibility for their personal waste management habits and contribute to creating a cleaner, greener, healthier and more beautiful Bermuda for all. Visit <u>www.KBB.bm</u> for more information.

About Butterfield Bermuda Championship

The Butterfield Bermuda Championship, Bermuda's first-ever PGA TOUR event, is an annual stop on the PGA TOUR calendar each fall. The 2023 tournament will take place **November 9-12** at Port Royal Golf Course in Southampton, Bermuda, and the field will feature a minimum of three local Bermudian players. This official FedEx Cup event will showcase Bermuda to its worldwide spectators with live broadcasting brought to you by Golf Channel. For more information on the Butterfield Bermuda Championship, please visit **butterfieldbdachampionship.com** Follow and subscribe to our social media channels for live news, updates, and event information.

About Bermuda Tourism Authority

About Bermuda Tourism Authority (BTA) The Bermuda Tourism Authority (BTA) is an award-winning, accredited destination marketing organisation that promotes Bermuda internationally and works to empower our tourism industry stakeholders. Explore Bermuda's National Tourism Plan at BermudaNTP.com





About PGA TOUR

By showcasing golf's greatest players, the PGA TOUR engages, inspires, and positively impacts our fans, partners, and communities worldwide. The PGA TOUR, headquartered in Ponte Vedra Beach, Florida, co-sanctions tournaments on the PGA TOUR, PGA TOUR Champions, Korn Ferry Tour, PGA TOUR Latinoamérica, Oct 27-30, 2022 Port Royal Golf Course Southampton, Bermuda Mackenzie Tour-PGA TOUR Canada and PGA TOUR Series-China. Members on the PGA TOUR represent the world's best players, hailing from 29 countries and territories (94 members are from outside the United States). Worldwide, PGA TOUR tournaments are broadcast to 216 countries and territories in 28 languages. Virtually all tournaments are organized as non-profit organizations to maximize charitable giving, and to date, tournaments across all Tours have generated more than \$3.2 billion. Fans can follow the PGA TOUR on PGATOUR.COM, the No. 1 site in golf, on the PGA TOUR app and on social media channels, including Facebook, Instagram (in English, Spanish and Korean), LinkedIn, Twitter, WeChat, Weibo, Toutiao, and Douyin.

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