## 第 BUTTERFIELD BERMUDム CHAMPIONSHIP

# Butterfield Bermuda Championship and Mastercard Announce Renewed Partnership

With tournament activations and exclusive opportunities for Butterfield Mastercard cardholders

**Southampton, Bermuda, October 25** — The Butterfield Bermuda Championship is pleased to announce the continuation of its partnership with Mastercard, the global technology company in the payments industry, in advance of the official PGA TOUR event returning to Port Royal Golf Course, Southampton, Bermuda, from November 14th to 17th, 2024.

Danielle Carrera, Tournament Director of the Butterfield Bermuda Championship, said: "We are thrilled to continue our partnership with Mastercard and provide additional ways for cardholders, spectators, families, and clients to enjoy the Butterfield Bermuda Championship. This year thanks to Mastercard we will introduce a public seating area on the 18<sup>th</sup> green, a cardholder skybox on the 17<sup>th</sup> green, an enhanced Family Zone and newly located Goslings Club presented by Mastercard."

The renewed partnership will see continued experiences for attendees, including the Mastercard Game Wall, an interactive activation where participants have the chance to win prizes. New amenities for spectators include a public seating area on the 18<sup>th</sup> green with first come first serve seating options for guests to enjoy and a Mastercard Cardholder skybox on the 17<sup>th</sup> green open to any guest with a Butterfield Mastercard debit or credit card.

Exclusive opportunities have been made available to Butterfield Mastercard cardholders, including discounted tickets for general admission, Digicel Business Ocean Club and The Goslings Club presented by Mastercard. Butterfield Mastercard cardholders will also have the opportunity to win a Mastercard Priceless experience prior to the event.

"Last year's event was a huge success and we thank Mastercard for their continued support," said Michael Neff, Butterfield's Managing Director in Bermuda. "Through this partnership, we look forward to giving our clients and the wider community a fantastic experience once again while also raising money for local Bermuda charities."

The Butterfield Bermuda Championship and Mastercard kicked off their partnership in 2022, as a three-year joint effort to offer Butterfield cardholders exclusive perks and unforgettable experiences during the tournament and enable them to do more of what they love, by igniting their passion for sports.

"We are excited to announce our continued partnership with Butterfield, providing our valued cardholders with an exceptional opportunity to experience one of the most renowned golf tournaments. By collaborating with strategic partners, we aim to showcase Bermuda as an ideal destination for business, travel, and lifestyle through unforgettable Priceless experiences", stated Jimena Elia, Country Manager for West & Dutch Caribbean at Mastercard.

Don't miss out, tickets for the 2024 Butterfield Bermuda Championship are available now. Learn more at <a href="https://www.butterfieldbdachampionship.com/tickets">www.butterfieldbdachampionship.com/tickets</a>

If you are interested in volunteering at the 2024 Butterfield Bermuda Championship, please visit <a href="https://www.butterfieldbdachampionship.com/bfm-volunteer/">https://www.butterfieldbdachampionship.com/bfm-volunteer/</a>



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### About Butterfield Bermuda Championship

The Butterfield Bermuda Championship, Bermuda's first-ever PGA TOUR event, is an annual stop on the PGA TOUR calendar each fall. The 2024 tournament will take place **November 14-17** at Port Royal Golf Course in Southampton, Bermuda, and the field will feature a minimum of three local Bermudian players. This official FedEx Cup event will showcase Bermuda to its worldwide spectators with live broadcasting brought to you by Golf Channel. For more information on the Butterfield Bermuda Championship, please visit **butterfieldbdachampionship.com** Follow and subscribe to our social media channels for live news, updates, and event information.

### **About Butterfield**

Butterfield is a full-service bank and wealth manager headquartered in Hamilton, Bermuda, providing services to clients from Bermuda, the Cayman Islands, Guernsey, and Jersey, where our principal banking operations are located, and The Bahamas, Switzerland, Singapore, and the United Kingdom, where we offer specialized financial services. Banking services comprise deposit, cash management, and lending solutions for individual, business, and institutional clients. Wealth management services are composed of trust, private banking, asset management, and custody. In Bermuda, the Cayman Islands, and Guernsey, we offer both banking and wealth management. In The Bahamas, Singapore, and Switzerland, we offer select wealth management services. In the UK, we offer residential property lending. In Jersey, we offer select banking and wealth management services. Butterfield is publicly traded on the New York Stock Exchange (symbol: NTB) and the Bermuda Stock Exchange (symbol: NTB.BH). Further details can be obtained from our website at: www.butterfieldgroup.com.

#### **About Bermuda Tourism Authority**

About Bermuda Tourism Authority (BTA) The Bermuda Tourism Authority (BTA) is an award-winning, accredited destination marketing organization that promotes Bermuda internationally and works to empower our tourism industry stakeholders. Explore Bermuda's National Tourism Plan at BermudaNTP.com

#### About PGA TOUR

By showcasing golf's greatest players, the PGA TOUR engages, inspires, and positively impacts our fans, partners, and communities worldwide. The PGA TOUR, headquartered in Ponte Vedra Beach, Florida, co-sanctions tournaments on the PGA TOUR, PGA TOUR Champions, Korn Ferry Tour, PGA TOUR Latinoamérica, Oct 27-30, 2022 Port Royal Golf Course Southampton, Bermuda Mackenzie Tour-PGA TOUR Canada and PGA TOUR Series-China. Members on the PGA TOUR represent the world's best players, hailing from 29 countries and territories (94 members are from outside the United States). Worldwide, PGA TOUR tournaments are broadcast to 216 countries and territories in 28 languages. Virtually all tournaments are organized as non-profit organizations to maximize charitable giving, and to date, tournaments across all Tours have generated more than \$3.2 billion. Fans can follow the PGA TOUR on PGATOUR.COM, the No. 1 site in golf, on the PGA TOUR app, and social media channels, including Facebook, Instagram (in English, Spanish, and Korean), LinkedIn, Twitter, WeChat, Weibo, Toutiao, and Douyin.

## About Mastercard (NYSE: MA) www.mastercard.com

Mastercard is a technology company in the global payments industry. Our mission is to connect and drive an inclusive digital economy that benefits everyone, everywhere, by making transactions safe, simple, smart, and accessible. Using protected data and networks, partnerships, and passion, our innovations and solutions help individuals, financial institutions, governments, and businesses reach their highest potential. With connections across more than 210 countries and territories, we are building a sustainable world that opens possibilities that are priceless for everyone.

