

FOR IMMEDIATE RELEASE

Butterfield Bermuda Championship Launches 2025 Birdies for Charity Program Community-driven initiative returns to raise funds for Bermuda's local nonprofits

Southampton, Bermuda – August 18, 2025 – The Butterfield Bermuda Championship is proud to announce the return of its **Birdies for Charity** program, offering an exciting opportunity for the community to rally behind local charities while celebrating world-class golf.

At a reception last week held at Butterfield's head office, charities were given an opportunity to meet with the organizers and to learn more about how they can benefit from the program.

The Butterfield Bermuda Championship Birdies for Charity program is an easy and effective matching fund program where the tournament sponsors match fundraising efforts made by participating charities. Organizations receive every penny they raise, plus up to a 10% match on every donation.

"The Birdies for Charity program is one of the most rewarding aspects of the Butterfield Bermuda Championship," said Danielle Carrera, Tournament Director. "It is truly a risk-free opportunity to maximize fundraising efforts. We encourage every charity on island to join us and make an impact." The program has become a vital fundraising tool for local charities, supporting a variety of initiatives in education, youth development, health, the environment, and social services.

Since its inception, Birdies for Charity has generated **more than \$4.4 million** for Bermuda-based organizations.

How It Works:

- 1. Local nonprofits register to participate in the Birdies for Charity program
- 2. Fans, businesses, and supporters may donate via the tournament website
- 3. Charities may raise dollars on their own through tag days, events, and other fundraisers and submit them to the program
- 4. 100% of funds raised go directly to the charity
- 5. Funds raised are matched up to 10% and donated back to the charity at the conclusion of the program in the spring of 2026

Registration for local nonprofits is now open and those interested can register via the link here: Birdies for Charity - Charity Registration. Charities are encouraged to sign up early to maximize their fundraising potential and take advantage of tournament marketing opportunities.

The Butterfield Bermuda Championship will take place November 13-16 featuring top PGA TOUR professionals competing for the title against the stunning backdrop of Bermuda's south shore.

Fans can purchase tickets, volunteer, and find more information at www.butterfieldbdachampionship.com





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